

## WE KEEP YOU MOVING

Wholesale Catalog

order@musclemx.com musclemx.com



### **Our Story**

Everyone is unique. No one is quite the same. But if you really look, there are more things about us that are the same, than are different. We all want the best possible life for ourselves and our loved ones. That simple uniting idea was the spark that created Muscle MX.

We all want to be pain-free. If you look around, regardless of age, race or gender, pain can be found everywhere. We shouldn't be surprised at the widespread addiction to prescription pain medications. There is a far better way.

We're a group of friends from Utah with a shared passion for health, wellness and life's adventure. When one of our family members became imprisoned with a serious ailment and chronic daily pain, we began searching for alternatives to help out. After intense research, we carefully and lovingly crafted our products with CBD to help everyone live their lives to the fullest. We have blended modern science and proven age-old remedies to help you maximize your body's performance whether it is in preparation for a triathlon or simply doing daily tasks.

### **Our Vision**

We are dedicated to enhancing everyone's active life with clean, simple products that you can trust. At Muscle MX, we believe different lifestyles require different needs. There is no magic bullet or solution that fits everyone.

Our goal is to design and make the highest quality CBD products that support our customers from head to toe, inside out at a moderate price. Muscle MX is for everyone.



Muscle MX is dedicated to full traceability throughout the CBD supply chain and product manufacturing process. With worldwide distribution, Muscle MX has developed a scalable system to meet growing demands without ever sacrificing quality and consistency.



### **USA Hemp**

Muscle MX works directly with our processing partners to ensure that they use US-based farmers that are dedicated to producing high-quality CBD plants.



### **Extraction**

For our CBD oil, we use a Super Critical Extraction, which is environmentally friendly and eliminates the risk of contaminates and residual solvents.



### Manufacturing

For all product manufacturing, Muscle MX uses GMP certified processes and manufacturing partners.



### 3rd Party Testing

Each Muscle MX batch is tested by a certified 3rd party laboratory for purity, contaminates, CBD potency and %THC.

Muscle MX is 100% committed to "Clean Wellness". Each of our products are crafted using natural, non-toxic ingredients that are perfectly designed to help your body.

### CBD AUDIENCE STATS

Nearly half of CBD users prefer oils/tinctures, lotions/balms, and gummies.

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### By 2025, the CBD industry is projected to grow to \$17 billion.

- 14% of Americans have used CBD as of August 2019.
- 28% of all CBD users use the product on a daily basis.
- → 18% are interested in topicals.
  - 26% of cannabis users spend \$101-\$200 on CBD products every month.
  - 34% purchase CBD from a retail store.



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### **IT REALLY WORKS**

"I could tell a difference in pain and focus level immediately. Over the course of several days worth of use, the effects magnify. If you have chronic underlying aches, pains and annoyances, this is a powerful tool in controlling and managing them that limits the ibuprofen and acetaminophen overload that I used previously."

-Joseph H (1000 mg Drops)

### I TELL EVERYONE TO USE MUSCLE MX!

"I put Muscle MX on everything! Seriously, I love this stuff. It helps with any pain or body aches and it leaves your skin feeling so soft. I use it after working out for my legs and lower back. My husband gets really bad chapped hands in the winter. We have been putting this on them and it has helped so much! I tell everyone to use Muscle MX!"

-Samantha B (Restore Lotion)

### **AMAZING**

"I love using the Activate on my lower back before I play basketball or workout. I used to have a lot of back pain the day after playing, but I don't have any pain the next day when I use Muscle MX."

-Tyler R (Activate)

### **LEG DAY HERO!**

"I typically go pretty heavy on leg days. After my training sessions though, my DOMS (delayed on-set muscle soreness) is so bad, it's hard for me to get through my day. After using the Muscle MX balms, I have ZERO pain after my workouts. I repeat, ZERO! I'm astonished. Thanks to ACTIVATE/RECOVERY for removing my inflammation."

-Tim R (Activate & Recovery)

### GREAT PRODUCT!

"I love this balm! I am prone to muscle spasms and this really relieves the pain and discomfort. I also work long shifts and have intense workouts and this stuff is like magic. I really like to apply before a workout and once you start to sweat it reactivates and is nicely cooling. Would definitely recommend."

-Savanna B (Recovery)



### **LOCKBOX DISPLAYS**

### **TOPICALS**

ACTIVATE STICK (6 IN A SLEEVE) SRP \$39.99 | WSP \$20.00
ACTIVATE MINI (6 IN A SLEEVE) SRP \$14.99 | WSP \$7.50
RECOVERY STICK (6 IN A SLEEVE) SRP \$39.99 | WSP \$20.00
RECOVERY MINI (6 IN A SLEEVE) SRP \$14.99 | WSP \$7.50
RESTORE LOTION (5 IN A SLEEVE) SRP \$44.99 | WSP \$22.00

### INGESTIBLES

NATURAL DROPS (6) SRP \$59.99 | WSP \$30.00 BERRY DROPS (6) SRP \$59.99 | WSP \$30.00 (6) COFFEE DROPS SRP \$59.99 | WSP \$30.00 IMMUNE DROPS (6) SRP \$79.99 | WSP \$40.00 RELAX DROPS (6) SRP \$79.99 | WSP \$40.00 RELAX GUMMIES SRP \$39.99 | WSP \$20.00 (5) **ENERGY GUMMIES (5)** SRP \$39.99 | WSP \$20.00

CASE COST: \$1,660 LOCKING CASE INCLUDED

**TOPICAL CASE** 

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DISPLAY LOCKBOX DIMENSIONS

H: 17" W: 11" D: 10"

### **ULTIMATE CASE**





ACTIVATE STICK (6 IN A SLEEVE) SRP \$39.99 | WSP \$20.00
ACTIVATE MINI (6 IN A SLEEVE) SRP \$14.99 | WSP \$7.50
RECOVERY STICK (6 IN A SLEEVE) SRP \$39.99 | WSP \$20.00
RECOVERY MINI (6 IN A SLEEVE) SRP \$14.99 | WSP \$7.50
RESTORE LOTION (5 IN A SLEEVE) SRP \$44.99 | WSP \$22.00

DISPLAY LOCKBOX DIMENSIONS

H: 10.5" W: 11" D: 10"

> CASE COST: \$440.00 LOCKING CASE INCLUDED



### **ALL NATURAL INGREDIENTS**



**CBD OIL**Relieves pain and swelling.
Soothes stiffness and calms strained muscles.



Coconut Oil

Reduces inflammation,
moisturizes skin, and helps
heal wounds



Peppermint Oil
Calming, anti-inflammatory
effects. Antiseptic and
antimicrobial properties.



Grape seed Oil
Light moisturizer. Easily
absorbed. Used to help with
the healing of eczema
and acne.



Arnica Extract
Antibacterial, antiseptic, and anti-inflammatory.
Effectively heals bruises.



Tea Tree Oil

Anti-inflammatory and antimicrobial properties. Ideal
for treating and soothing skin



Camphor Oil
Relieves pain and swelling.
Used to treat eczema.



Eucalyptus Oil
Relaxes sore muscles.
Antiseptic and remedial
agent. Healing properties.



Caffeine Oil
Increases blood flow to
muscles, joints, and tendons.



Vitamin E

Nourish, protects, and softens skin.

### **ACTIVATE CBD BALM**

Advanced heating topical. Designed to provide short and long term relief from pain and inflammation while stimulating blood flow and increased mobility prior to any activity. Great for injury prevention and giving the body an extra edge.













Ingredients: Coconut Oil (Cocos Nucifera Oil), Beeswax (Cera Alba), Olive Oil (Olea Europaea Fruit Oil), Menthol, Camphor Oil (Cinnamomum Camphora Oil), Peppermint Oil (Mentha Piperita Oil), Eucalyptus Oil (Eucalyptus Globulus Leaf Oil), Vitamin E (Tocopherol), Grapeseed Oil (Vitis Vinifera Seed Oil), Caffeine, Cannabidiol, Arnica Montana Extract, Proprietary Scent.

	OZ	CBD mg	SKU	UPC	SRP	WSP
STICK+	2.5	1000	APS	672975914271	\$79.99	\$40.00
STICK	2.5	350	ACS	602573528525	\$39.99	\$20.00
MINI	.5	70	ACM	602573528501	\$14.99	\$7.50
TUB	14	2000	ACT	602573559444	\$179.99	\$90.00

Sticks available in sleeves of 6 and cases of 36. Minis available in sleeves of 6 and cases of 72.

### RECOVERY CBD BALM

Ultra cooling topical. Designed for short and long term relief from impacted muscles, joints and tendons after any activity.

Best for acute and chronic pain. Great for all ages.













Ingredients: Coconut Oil (Cocos Nucifera Oil), Beeswax (Cera Alba), Olive Oil (Olea Europaea Fruit Oil), Menthol Crystals (Menthol), Peppermint Oil (Mentha Piperita Oil), Eucalyptus Oil (Eucalyptus Globulus Leaf Oil), Tea Tree Oil (Melaleuca Alternafolia Leaf Oil), Vitamin E (Tocopherol), Grapeseed Oil (Vitis Vinifera Seed Oil), Arnica Montana Extract, Cannabidiol, Proprietary Scent.

	ΟZ	CBD mg	SKU	UPC	SRP	WSP
STICK+	2.5	1000	RPS	672975914264	\$79.99	\$40.00
STICK	2.5	350	RCS	602573528549	\$39.99	\$20.00
MINI	.5	70	RCM	602573528518	\$14.99	\$7.50
TUB	14	2000	RCT	602573559451	\$179.99	\$90.00

Sticks available in sleeves of 6 and cases of 36. Minis available in sleeves of 6 and cases of 72.

### **ACTIVATE & RECOVERY PAIN RELIEF BALMS**



Advanced heated topical. Designed to provide short and long term pain relief from pain and inflammation while stimulating blood flow and increased mobility prior to any activity. Great for injury prevention and giving the body an extra edge.







Ingredients: Menthol, Camphor Oil, Arnica Montana Extract, Caffeine Oil, Peppermint, Eucalyptus Oil, Beeswax, Coconut Oil, Grapeseed Oil, Vitamin E











Ultra-cooling topical. Designed for short and long term pain relief from impacted muscles, joints, and tendons after any activity. Great for acute and chronic pain.

**Ingredients:** Menthol, Arnica Montana Extract, Peppermint Oil, Eucalyptus Oil, Beeswax, Coconut Oil. Grapeseed Oil, Vitamin E, Tea Tree Oil













	ΟZ	CBD mg	SKU	UPC	SRP	WSP
STICK	2.5	0	ANS	860004686804	\$17.99	\$9.00
STICK		0	RNS	860004686811	\$17.99	\$9.00

Sticks available in sleeves of 6 and cases of 36.

### RESTORE LOTION









One of the most powerful and unique lotions on the market. Restore combines the pain-relieving properties of CBD and anti-microbial skin healing benefits of nano-silver technology. Restore also contains hyaluronic acid that works to hydrate and moisturize your skin.

Our unique proprietary formula targets pain and inflammation. Restore aids in the healing of dry and cracked skin, blisters and minor skin irritations while warding off infections.

Ingredients: ABL Silver Solution, Emulsifying Wax, Stearic Acid, Glycerin, Hyaluronic Acid, Peppermint Oil (Mentha Piperita), Menthol Crystals (DL-Menthol), Eucalyptus Oil (Eucalyptus Globulus Leaf Oil), Tea Tree Oil (Melaleuca Alternafolia Leaf Oil), Camphor Oil (Cinnamomum Camphora), Caffeine Oil, Arnica Montana Extract (Helianthus Annus), Vitamin E (Tocopherol), Grapeseed Oil (Vitis Vinifera), Cannabidiol Oil, Proprietary Scent.











	ΟZ	CBD mg	SKU	UPC	SRP	WSP	WSP	
TUBE	3.4	500	RCL	602573963876	\$44.99	\$22.00	_	

### **BROAD SPECTRUM TINCTURES & GUMMIES**

Whether you're active or dealing with everyday stress, Relax is a powerful daily supplement to promote a positive mood, clarity and a good night's rest. With its simplistic design, Muscle MX has created the perfect ratio of CBD, CBN and Ashwagandha that can be taken during the day to relieve stress and anxiety or at night for a restful sleep.





















BROAD SPECTRUM

30 GUMMIES



Ingredients: Hemp Oil (Aerial Plant Parts), Cannabinoid (CBD), Cannabinol (CBN) MCT Oil, Ashwagandha. and Natural Flavors

DROPS
GUMMY

_02	CBD mg	SKU	UPC	SRP	WSP
1	1000	RT1	672975247195	\$79.99	\$40.00
	25	RG25	672975345723	\$39.99	\$20.00

Available in cases of 50.

### **BROAD SPECTRUM GUMMIES**

This powerful gummy packs an active punch of B-12 and caffeine to help supercharge your day. With CBD and natural ingredients, MX Gummies provides the right balance to your body without the iitters or crash.























Ingredients: Hemp Oil (Aerial Plant Parts), Cannabinoid (CBD), MCT Oil, L-Theanine, Green Coffee Caffeine, Vitamin C, Ginkgo Biloba, B-12, and Natural Flavors.

	ΟZ	CBD mg	SKU	UPC	SRP	WSP
ENERGY		25	EG25	672975345617	\$39.99	\$20.00
	Δvaila	hle in cases	of 50			

### **BROAD SPECTRUM TINCTURES**

Muscle MX Immune provides crucial support against harmful invaders. The CBD tincture provides a first line of defense to help your body battle illness and infection along with the healthy benefits to balance your body. Immune is made entirely of natural ingredients to help you stay healthy, focused and calm to take on whatever the day brings.













CBD DROPS 1000 MG

PICAL TRO













**Ingredients:** Hemp Oil (Aerial Plant Parts), Cannabinoid (CBD), MCT Oil, Vitamin C, B Vitamins, Zinc, Elderberry, and Natural Flavors

	ΟZ	CBD mg	SKU	UPC	SRP	WSP
IMMUNE	1	1000	IT1	672975247065	\$79.99	\$40.00
Available in cases of 50.						

### **FULL SPECTRUM TINCTURES**

Muscle MX Drops are simply crafted to provide the benefits of premium CBD oil, which delivers balance to the human body. Our Drops go through a double filtration process, resulting in a clean taste without losing any cannabinoids or terpenes.











Ingredients: Hemp Oil (Aerial Plant Parts), Cannabinoid (CBD), MCT Oil and Natural Flavors

	OZ	CBD mg	SKU	UPC	SRP	WSP
NATURAL	1	500	NT5	602573963807	\$39.99	\$20.00
NATURAL	1	1000	NT1	602573963814	\$59.99	\$30.00
BERRY	1	500	BT5	602573963821	\$39.99	\$20.00
BERRY	1	1000	BT1	602573963838	\$59.99	\$30.00
COFFEE	1	500	CT5	602573963906	\$39.99	\$20.00
COFFEE	1	1000	CT1	602573963913	\$59.99	\$30.00

Available in cases of 50.



# POWERED BY CBD



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